

David P. Mahoney

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The *Minority Careers in Education Exposition* is truly a one-of-a-kind event that is unparalleled anywhere in the U.S. field of education. Speaking as both a past candidate, and a current recruiter, I can confidently tell you that this event brings together a wonderful cross-section of students, teachers, administrators, and professional resources that provide you with valuable and important insights into the current opportunities and trends that exist in the education community.

In my first experience as a candidate (fresh out of college), not only was I able to meet and speak with School representatives from across the country and beyond, but I was able to secure a host of on-site interviews with these respective employers. **In fact**, following my on-site interviews, **I even had contracts for employment placed in front of me before I even left the venue!** I don't have to tell you that it is a rare occurrence to have your employment needs realized at a career fair, but that is truly what separates this from the other job fairs you may attend. As the expression goes, **"You've been to the rest, now come to the best!"**

As a recruiter, I know that this event brings together a wide array of students, teachers, and administrators from a variety of educational backgrounds and experiences. Specifically, this event provides a face-to-face forum for attracting candidates to your organization, an opportunity to discuss and model educational and recruitment best practices for students and colleagues, and even the ability to secure on-site interviews with diverse, qualified candidates. To that end, you would be hard-pressed to find another career fair that is so resounding recognized and appreciated amongst previous attendees.

In summation, whether you are representing or seeking employment in an urban, suburban or rural setting, exploring locations North or South, East or West and everything in between and beyond, the Minority Careers in Education Expo will *directly* put you in contact with representatives from these schools and institutions and their corresponding employment opportunities.

If you are becoming frustrated with the "business as usual" at job fairs that yield no real results, please do not make the mistake of overlooking this exciting and important event. Your participation and attendance at this event will benefit you and your organization for years to come!